南通大学大学生创新创业训练计划项目申请表

（创业训练项目）

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| **项目名称** | | |  | | | | | | | | | | | | | | | |
| **项目来源** | | |  | | | | | | | **项目类型** | | | |  | | | | |
| **项目实施时间** | | | 起始时间： 年 月 完成时间： 年 月 | | | | | | | | | | | | | | | |
| **项目**  **负责**  **人** | 姓名 | |  | | | | 性别 |  | | | 成绩排名 | | | / （名次/专业人数） | | | | |
| 学院、专业、班级 | | | |  | | | | | | | | | | | | | |
| 身份证号码 | | | |  | | | | | | | | 学 号 | | |  | | |
| 联系方式 | | | |  | | | | | | | | 电子邮箱 | | |  | | |
| **指导教师** | 姓名 | | | 职称、职务 | | | | | | 所在学院 | | | | | | 联系电话 | | |
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| 指导过的创业类竞赛（未指导过的填无） | | | | | | | | | | | | | | | | | |
| **创业团队人员信息** | 姓名 | | 性别 | | | 学院专业 | | | 学号 | | | 联系电话 | | | | | 工作分工 | |
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| **项目简介**  （80-120字） |  | | | | | | | | | | | | | | | | | |
| **项目优势总结** |  | | | | | | | | | | | | | | | | | |
| **一、项目介绍**（1行业背景2产品或服务特色 3商业模式/赢利模式等） | | | | | | | | | | | | | | | | | |
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| **二、市场分析（**1市场需求2目标市场 3市场前景 4产品或服务前景5 SWOT分析等） | | | | | | | | | | | | | | | | | |
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| **三、营销模式（**1产品策略 2定价策略 3地点策略4促销策略等） | | | | | | | | | | | | | | | | | |
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| **四、财务分析**（1资金筹备 2固定资产明细3流动资产明细4利润预计5风险分析 6退出策略等） | | | | | | | | | | | | | | | | | |
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| **五、风险预期**（1资产风险2竞争风险3财务风险4管理风险5技术风险6破产对策等） | | | | | | | | | | | | | | | | | |
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| **六、项目进度安排** | | | | | | | | | | | | | | | | | |
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| **七、创业愿景** | | | | | | | | | | | | | | | | | |
| **八、经费预算（如有外来资金可作说明）** | | | | | | | | | | | | | | | | | |
| 支出科目 | | 计算根据及理由 | | | | | | | | | | | | | 金额（单位：元） | | |
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| **合计** | | | | | | | | | | | | | | |  | | |
| **九、项目负责人承诺：**  我保证填报内容的真实性。如果获得资助，我与本项目组成员将严格遵守学校的有关规定，认真开展项目工作，按时报送有关材料。  负责人签名：  年 月 日 | | | | | | | | | | | | | | | | | |
| **十、指导教师意见：**  签名：  年 月 日 | | | | | | | | | | | | | | | | | |
| **十一、学院意见（项目负责人所在学院）：**  负责人签名： （学院公章）  年 月 日 | | | | | | | | | | | | | | | | | |
| **十一、评审专家组意见：**  负责人签名：  年 月 日 | | | | | | | | | | | | | | | | | |
| **十二、学校意见：**  负责人签名： （学校公章）  年 月 日 | | | | | | | | | | | | | | | | | |